



## Lisa Gipton

LISA GIPTON'S images of perfume bottles and cosmetic packaging take on the language of commerce to an unsettling degree. They seem excessively slick and sexy, making the consumer goods overtly erotic. Presenting the cosmetics in front of a small symmetrically folded curtain of satin sheen, Gipton exaggerates the subliminal seduction of advertising. The forms are unabashedly labial: the lipstick or compact becomes clitoral and a sparkling font of *jouissance*. In spite of their shameless allusions, the images are ambiguous. Maybe they celebrate a cheap myth or maybe they toy with psychoanalytical perversion, invoking the archetype of phallic woman, the female who ideally flatters the penis.

Lisa Gipton *Touch me* 2001 type C print 37.5 x 30cm Courtesy Bett Gallery, Hobart